## RITRAMA

**ADVERTISING & PROMOTION** 



## Ri-jet Optima

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# Our adhesive, your creativity

Ri-Jet Optima P75 Perm series is a self-adhesive film for Large Format Digital Printing, specially designed for medium to long term indoor and outdoor applications, on flat and slightly curved surfaces.





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## **Ri-jet Optima**

### Feel free to create

Ri jet Optima series is a self-adhesive film for Large Format Digital Printing, ideal for medium to long term indoor and outdoor applications, on flat and slightly curved surfaces.

The polymeric vinyl, UV stabilised, has an external colour stability up to 5 years. The permanent adhesive provides good adhesion on a wide range of substrates, available in clear or grey formulation for extra opacity. The product is available with a 135 g/m<sup>2</sup> Kraft liner or a PE coated Airflow liner for bubble free application.

### Main benefits

- High conformability
- High dimensional stability (Low shrinkage)
- Compatible with solvent, ecosolvent, latex, and UV inkjet printers
- Ideal for all the smooth surfaces
- Available in White Gloss, Clear Gloss and Clear Matt finishing
  Available with clear and arey
- Available with clear and grey adhesive

### Typical use

Ri jet Optima is the perfect solution to medium to long term outdoor advertising on trains, cars, bus.

Great performance can be achieved also for medium to long term indoor application such as shops and malls, airport terminals and for all flat and curved substrates.

### PHYSICO-CHEMICAL PROPERTIES

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FACE THICKNESS, WITHOUT ADHESIVE	75µ	ISO 534-80
FACE THICKNESS, WITH ADHESIVE	95µ	ISO 534-80
TENSILE STRENGTH (MACHINE DIRECTION)	> 16 N/cm	ISO 527
ELONGATION AT BREAK (MACHINE DIRECTION)	>200%	ISO 527
FIRE RESISTANCE ON ALUMINIUM	Self-extinguishing	ISO 3795:1989
DIMENSIONAL STABILITY (1 WEEK @70 °C ON GLASS)	0,2 mm	FTM 14
INITIAL ADHESION ON GLASS (20 MINUTES)	10 N/25mm	FTM 1
ADHESION ON GLASS (24 HOURS)	13 N/25mm	FTM 1
FINAL ADHESION ON GLASS (1 WEEK)	15 N/25mm	FTM 1
MINIMUM APPLICATION TEMPERATURE	+10 °C	
SERVICE TEMPERATURE	From -40 °C to +90 °C	
ONE SIDE SILICONIZED CLAY COATED PAPER LINER	135 g/m2	ISO 536
AIRFLOW, MICRO-EMBOSSED PE COATED KRAFT PAPER	140 g/m2	

